

SMALL STAR SPARKLING BRIGHT!

9th March, 2016

CMP: Rs. 89
Target Price: Rs. 116
Recommendation: BUY

| Charle Infa | | | | | | |
|-------------|---------|--|--|--|--|--|
| Stock Info | | | | | | |
| BSE Group | А | | | | | |
| BSE Code | 532210 | | | | | |
| NSE Symbol | CUB | | | | | |
| Bloomberg | CUBK IN | | | | | |
| Reuters | CUBK.BO | | | | | |
| BSE Sensex | 24,793 | | | | | |
| NSE Nifty | 7,531 | | | | | |

| Market Info | | | | | |
|-----------------------|----------|--|--|--|--|
| Market Capital(Rs Cr) | 5,311 | | | | |
| Equity Capital(Rs Cr) | 59.8 | | | | |
| Avg. Trading Vol. | 6,92,950 | | | | |
| 52 Wk High/ Low | 106/77 | | | | |
| Face Value | 1 | | | | |

| Shareholding Pattern (%) | (Dec 2015) | |
|--------------------------|------------|--|
| Promoters | 0.0 | |
| Domestic Institutions | 9.8 | |
| Foreign Institutions | 37.5 | |
| Public & Others | 52.7 | |

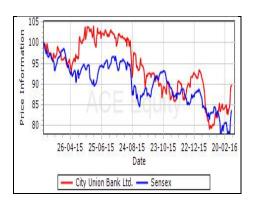
Background:

City Union Bank Ltd, the oldest private sector bank in India, was founded on October 31, 1904 and is headquartered at Kumbakonam, Tamil Nadu, India. The bank in the beginning preferred the role of a regional bank. The first branch of the Bank was opened at Mannargudi on 24th January 1930. Presently the bank has pan India presence & operates through 500 branches, 1302 ATM & employee strength of 4,437. The bank has greater presence in Tamil Nadu (about 70%). The main focus of the Bank is lending to MSME, Retail / Wholesale Trade with granular asset profile including providing short term and long term loans to agricultural sector.

Investment Argument:

- The bank has diversified loan book with greater exposure to the MSME sector. The small-ticket loans along with the shrinking financial health of the PSU banks are likely to lead the road ahead for the bank. We expect the bank to grow at a CAGR of 16% for FY15-17E.
- The bank stays strong on capital adequacy. The total capital ratio (Basel II) for the bank in FY 13 stood at 13.98 & grew to 16.59 in FY 15. CAR as per Basel III rose from 15.01 in FY 14 to 16.52 in FY 15. We expect the bank to stay strong on its capital adequacy for FY15-17E with a slight drop in FY16.
- The bank manages the costs efficiently. In FY 15 the cost to income ratio dropped down to 42.8 from 44.1 in FY 14. This year (9M) too, the ratio has dropped down to 40.23. This is likely due to the decelerating growth in branches & employee strength.
- The bank continues to keep its NIM healthy. Net interest income for the bank has been on a consistent rise with NIM above 3% for nearly a decade.

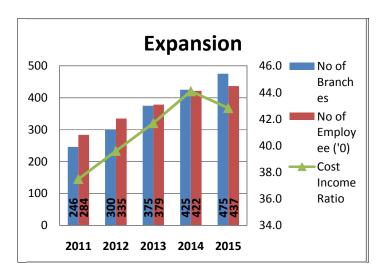
Price Chart:



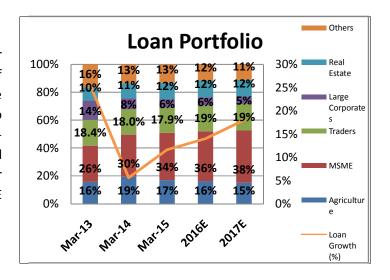
| SNAPSHOT | | | | | | | |
|---------------------|------|------|------|-------|-------|--|--|
| (RS. Cr) | 2013 | 2014 | 2015 | 2016E | 2017E | | |
| Net Interest Income | 624 | 759 | 807 | 984 | 1143 | | |
| Operating Income | 898 | 1039 | 1211 | 1415 | 1627 | | |
| Profit After Tax | 322 | 347 | 395 | 495 | 603 | | |
| ROE | 22.3 | 18.9 | 16.7 | 16.8 | 17.2 | | |
| P / EPS (x) | 7.7 | 8.4 | 14.6 | 10.7 | 8.9 | | |
| P / ABV (x) | 1.6 | 1.6 | 2.3 | 1.8 | 1.5 | | |



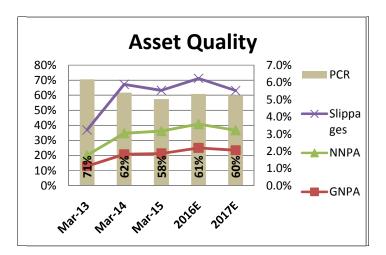
The bank has improved its presence robustly over the years. The period FY 11-13 was led by aggressive growth. The bank's branches grew from 246 in FY 11 to 375 FY 13. Number of employees in the same period grew at CAGR of 15.5%. This however led to the cost income ratio rising from 37.5 in FY 11 to 41.7 in FY 13 & further to 44.1 in FY 14. The cost income ratio however was managed effectively in FY 15, falling to 42.8. For FY 16 the cost income has further dropped to 40.2 for the 9M period. This is likely due to the decelerated growth. We expect cost income ratio to drop down to 34.2 over FY 15-17E.



The loan growth for the bank grew at a CAGR of 18% for FY11-15. This was mainly led by the improving share of MSME which grew from 26% in FY 13 to 34% in FY 15. The share of corporate loans dropped down from 14% in FY 13 to 6% in FY 15. The loans given by the bank are largely small-ticket loans backed by adequate collateral. The diversified loan portfolio reduces credit risk. We peg a CAGR of 16% for FY 15-17E with improving share from traders & MSME segments.

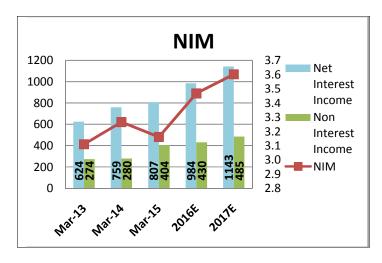


For the period FY 13-15, gross NPA's for the bank doubled from Rs 173 cr to Rs 335 cr. GNPA as a % of advances came in at 1.86 in FY 15 from 1.13 in FY 13. This was due to the rising fresh slippages which rose from 1.5 in FY 13 to 2.4 in FY 15. This was followed by lower provisioning leading to rising net NPA levels. The PCR for FY 15 stood at 58 against 71 in FY 13. Net NPA's rose from 0.63% in FY 13 to 1.3% FY15. PCR however has improved over the 9M of FY 16 to 61% & the GNPA & NNPA as on December quarter stood at 2.4% & 1.5% respectively. We expect slippages to reduce to 2.3% over FY 15-17E & net NPA to drop down to 1.2%.

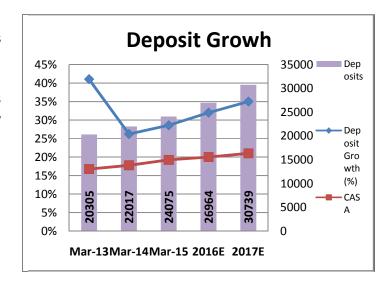




The NIM for the bank has remained healthy. The NIM has been above 3 over the years. For the period FY 13-15 the NIM for the bank grew from 3.11 to 3.16 with a sharp rise in FY 14 to 3.27. We expect NIM to rise further to 3.6 over FY 15-17E. Net interest income for the bank also has grown consistently along with strong support from the non-interest income. For the period FY 13-15 the net interest income grew at a CAGR of 13.7%. We expect the growth in net interest income to further improve going ahead & peg at a CAGR of 19% for FY 15-17E.

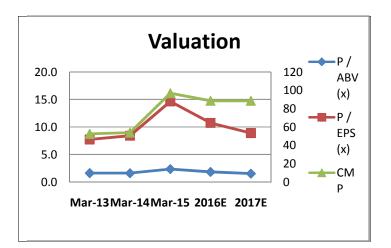


There was a sharp fall in deposit growth in FY 14. The deposits in this year grew at 8.4% falling from 24.3% in FY 13. In FY 15 the deposit grew at 9.3% & we expect it to grow further at a CAGR of 14% for FY 15-17E. CASA portion for the bank has been heading north over the years. From 16.8 in FY 13 it grew to 19.2 in FY 15. We expect it to further grow to 21 in FY 17E. The improving presence of the bank across the nation supports the view to the growth in deposits.



Valuation:

We have valued the bank at its P / ABV multiple of 2.0 (x) to its FY 17E adjusted book value per share. We have arrived at a target of 116 per share at which the valuations look reasonable. At CMP of 89 the stock is trading at the FY 17E P/EPS & P/ABV of 8.9 & 1.5 respectively. We have "BUY" rating on the stock.







| Income Statement | | | | | |
|-------------------------------|------|------|------|-------|-------|
| (Rs Cr) | 2013 | 2014 | 2015 | 2016E | 2017E |
| Interest Earned | 2189 | 2546 | 2699 | 3038 | 3571 |
| Interest Expended | 1565 | 1787 | 1891 | 2054 | 2428 |
| Net Interest Income | 624 | 759 | 807 | 984 | 1143 |
| Other Income | 274 | 280 | 404 | 430 | 485 |
| Fee Income | 41 | 40 | 43 | 46 | 50 |
| Treasury Income | 17 | 23 | 60 | 70 | 85 |
| Operating Income | 898 | 1039 | 1211 | 1415 | 1627 |
| Operating Expenses | 374 | 458 | 519 | 542 | 557 |
| Employee Expenses | 151 | 186 | 210 | 218 | 225 |
| Profit before provision & tax | 523 | 581 | 693 | 873 | 1070 |
| Provisions and Contingencies | 120 | 167 | 183 | 215 | 269 |
| Profit Before Tax | 403 | 414 | 510 | 658 | 801 |
| Provision for tax | 81 | 67 | 126 | 162 | 198 |
| Exp. Items | 0 | 0 | 11 | 0 | 0 |
| Profit After Tax | 322 | 347 | 395 | 495 | 603 |

| Balance Sheet | | | | | |
|--------------------------------|-------|-------|-------|-------|-------|
| (Rs Cr) | 2013 | 2014 | 2015 | 2016E | 2017E |
| Sources of funds | | | | | |
| Share Capital | 47 | 54 | 60 | 60 | 61 |
| Total Reserves | 1593 | 1971 | 2636 | 3138 | 3741 |
| Shareholder's Fund | 1641 | 2025 | 2696 | 3198 | 3802 |
| Deposits | 20305 | 22017 | 24075 | 26964 | 30739 |
| Borrowings | 477 | 305 | 169 | 135 | 122 |
| Other Liabilities & provisions | 555 | 647 | 932 | 1118 | 1342 |
| Total Liabilities | 22977 | 24994 | 27871 | 31415 | 36004 |
| Application of Funds | | | | | |
| Cash & Bank | 1770 | 2180 | 2537 | 2123 | 1546 |
| Investments | 5267 | 5954 | 6365 | 7320 | 7832 |
| Advances | 15246 | 16097 | 17966 | 20481 | 24167 |
| Fixed Assets | 141 | 183 | 210 | 222 | 238 |
| Other Assets | 552 | 581 | 793 | 1269 | 2221 |
| Total Assets | 22977 | 24994 | 27871 | 31415 | 36004 |

| Ratios % | | | | | |
|---------------------------|------|------|------|-------|-------|
| | 2013 | 2014 | 2015 | 2016E | 2017E |
| Asset Quality | | | | | |
| Gross NPA | 1.1 | 1.8 | 1.9 | 2.2 | 2.1 |
| Net NPA | 0.6 | 1.2 | 1.3 | 1.4 | 1.2 |
| PCR | 70.6 | 61.7 | 57.5 | 61.0 | 60.0 |
| Growth | | | | | |
| Advances Growth | 25.6 | 5.6 | 11.6 | 14.0 | 18.0 |
| Deposit growth | 24.3 | 8.4 | 9.3 | 12.0 | 14.0 |
| Net Profit Growth | 14.9 | 7.8 | 13.8 | 25.3 | 21.8 |
| Liquidity | | | | | |
| C-D Ratio | 75.1 | 73.1 | 74.6 | 76.0 | 78.6 |
| CASA | 16.8 | 17.8 | 19.2 | 20.0 | 21.0 |
| Capital Adequacy | 14.0 | 15.1 | 16.6 | 15.5 | 16.0 |
| Efficiency | | | | | |
| Cost Income Ratio | 41.7 | 44.1 | 42.8 | 38.3 | 34.2 |
| Operating Costs to Assets | 1.6 | 1.8 | 1.9 | 1.7 | 1.5 |

| | 2013 | 2014 | 2015 | 2016E | 2017E |
|--------------------------|------|------|------|-------|-------|
| Spread Analysis | | | | | |
| Yield on Advances | 13.2 | 13.3 | 12.7 | 12.7 | 13.0 |
| Yield on Investments | 7.6 | 7.8 | 8.4 | 8.5 | 8.6 |
| Cost of Funds | 8.4 | 8.3 | 8.1 | 8.0 | 8.4 |
| Cost of Deposits | 8.2 | 8.2 | 8.0 | 8.5 | 8.4 |
| NIM | 3.1 | 3.3 | 3.2 | 3.5 | 3.6 |
| Interest Spread | 4.9 | 5.1 | 4.6 | 4.7 | 4.6 |
| Profitability | | | | | |
| ROE | 22.3 | 18.9 | 16.7 | 16.8 | 17.2 |
| Earnings Per Share (Rs) | 6.8 | 6.4 | 6.6 | 8.3 | 10.0 |
| Dividend Per Share (Rs) | 1.0 | 1.0 | 1.1 | 1.5 | 2.0 |
| Adjusted Book Value (Rs) | 32.5 | 33.7 | 41.3 | 48.6 | 58.1 |
| Valuation | | | | | |
| P / EPS (x) | 7.7 | 8.4 | 14.6 | 10.7 | 8.9 |
| P / ABV (x) | 1.6 | 1.6 | 2.3 | 1.8 | 1.5 |





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Stock Rating Scale

Absolute Return

Buy > 20%

Accumulate 12% to 20% Hold 5% to 12% Neutral -5% to 5% Reduce <-5%

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