

Neutral

Rating: Neutral

Issue Offer

Fresh Issue of 2,25,04,324 shares up to INR 4,996 Mn & no OFS issued by Promoters group taking the total issue size of 2,25,04,324 shares at INR 4,996 Mn.

Issue Summary	
Price Band INR	210-222
Face Value INR	2
Implied Market Cap	17.99
INR Bn.	17.33
Market Lot	67
Issue Opens on	Jun 18, 2025
Issue Close on	Jun 20, 2025
No. of share pre-issue	5,85,44,202
No. of share post issue	8,10,48,526
Listing	NSE, BSE
Issue Break-up %	
QIB Portion	≤75
Retail Portion	≥ 10
NII Portion	≥ 15

Registrar

MUFG Intime India Private Limited

Book Running Lead Managers

Jm Financial Ltd, Nuvama Wealth Management Ltd, IIFL Capital Services Ltd,

Shareholding Pattern Pre-Issue Post-Issue **Promoters** 52.5% 37.93% Public & Others 47.5%

Objects of the issue

62.07%

- Repayment/prepayment, in full or part, of certain outstanding borrowings availed.
- Funding the working capital requirement of INR 1,770 Mn.
- Investment in the Subsidiary, Buildmex-Infra Private Limited, for funding capex of INR 480
- General corporate purposes & inorganic acquisitions

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Arisinfra, incorporated in February 2021, is a B2B technology-enabled company operating in the expanding construction materials market, dedicated to simplifying and digitizing the entire procurement process for construction materials, delivering an efficient end-to-end procurement experience. The company leverages its extensive vendor network to source construction materials and supply them to real estate and infrastructure developers and contractors, aiming to be a one-stop solution for all their construction material needs. Arisinfra employs a technology-driven approach to provide real-time updates to customers, ensuring coordination, convenience, and seamless delivery. As a B2B technology-enabled company, Arisinfra's business model focuses on procuring construction materials from vendors and securing payments from customers for the materials sold. On the supply side, the company identifies opportunities to utilize the underutilized capacities of manufacturers.

Investment Rationale:

Technology-Driven Procurement Efficiency: ArisInfra has built a robust system that streamlines the procurement of construction materials, making it faster and more costeffective for both customers and vendors. By linking its system to a popular messaging app, it connects 2,659 customers to 1,729 vendors, matching requests to suppliers based on location, credit terms, and past reliability. Bids arrive quickly, and the platform evaluates them to offer a single, competitive quote in minutes, not days. The ArisDelivery system provides live shipment updates, ensuring smooth logistics. Since Mar-23, Al-driven tools like Cara Al have digitized 157,889 documents, including handwritten delivery challans, reducing errors and speeding up invoicing. Operating across 1,075 pin codes by Dec-24.

Strong Network Growth and Market Positioning: Company expanded its networks from 431 customers and 441 vendors in FY22 to 2659 and 1729 by Dec 24, driving 14.10 MT of material like aggregates, ready-mix concrete, and steel deliveries. Its partnerships with top developers like J Kumar Infraprojects, Capacit'e Infraprojects and vendors like Normet India cement its as a dependable one-stop solution status. Expanding from 253 to 1,075 pin codes, it adapts to diverse regions. . By addressing the market's inefficiencies, such as inconsistent material availability and lack of pricing transparency, ArisInfra is ready to capitalize on the projected growth of India's B2B construction market, expected to reach \$235-255 Bn by 2029.

Diversified Revenue Streams and Financial Resilience: ArisInfra's business model combines multiple revenue sources, reducing reliance on any single segment. In 9MFY25, 59.32% of revenue came from sourcing materials from vendors, 34.81% from third-party, and 5.86% from value-added services through their subsidiary, ArisUnitern. Their value-added services, including advisory and consultancy for real estate developers, not only boost revenue but also deepen client relationships, increasing customer retention. Company has experienced employees who were able to make quick informed choices about deal cracking and rejecting risking terms. Company has maintained discipline, combined with invoice and bill discounting arrangements worth INR 780 Mn, which helps maintain liquidity and supports growth.

Scalable Operating Model with Low Capital Intensity: The company's technology-enabled, lean operating model allows it to scale rapidly without incurring heavy capital investments, a key advantage in the capital-intensive construction industry. By operating on a lean inventory model, the company avoids the need for warehouses, as materials are dispatched directly from vendors to customer sites. This reduces overhead costs and minimizes inventory holding risks. Their integrated delivery system, ArisDelivery, streamlines logistics with minimal manual input, enabling the management of 613 daily dispatches in the 9MFY25. The company's cloud-based document digitization, which processed 121,549 documents in the same period, eliminates the need for physical storage and reduces administrative costs. Strategic partnerships with third-party manufacturers allow company to expand its material portfolio without investing in production facilities, further lowering capital requirements.

Valuation and View: ArisInfra actively pursues growth by entering new micromarkets in existing and untapped geographies, boosting market penetration in India's fragmented \$235-255 Bn construction materials sector. The company capitalizes on the unorganized market's inefficiencies, leveraging its technology platform to introduce demand-supply auto-syndication, credit-linked pricing, and advanced hardware for enhanced efficiency. With a robust network and scalable model, ArisInfra strengthens its position as a leading B2B solution, addressing challenges for vendors and customers alike. At the upper band of INR 222, the issue is valued at P/E ratio of 206.7x, based on a FY25 EPS of INR 1.1. We are recommending a "Neutral" rating for this issue.

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Stock Rating Scale	Absolute Return
BUY	>20%
ACCUMULATE	12% to 20%
HOLD	5% to 12%
NEUTRAL	-5% to 5%
REDUCE	-5% to -12%
SELL	<-12%

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