**Enhanced product mix to fuel** 

**CMP: INR 8,599** 

Rating: Buy

Target Price: INR 10,749

Stock Info	
BSE	532977
NSE	BAJAJ-AUTO
Bloomberg	BJAUT IN
Reuters	BAJA.BO
Sector	Auto-2&3 wheelers
Face Value (INR)	10
Equity Capital (INR mn)	2,829
Mkt Cap (INR Bn)	2478
52w H/L (INR)	8865/8585
Avg Yearly Vol (in 000')	463

Shareholding Pattern % (As on Mar, 2025)							
Promoters		į	55.06				
Public & Others		4	44.94				
Stock Performance (%)	1m	3m	12m				
Bajaj Auto	1.7	11.8	10.0				
Nifty	7.1	8.9	-4.0				

### Bajaj Auto Vs Nifty



NIFTY 50

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BAJAJ-AUTO

Jyoti Singh jyoti.singh@arihantcapital.com 022 67114834 Bajaj Auto Ltd reported strong performance in Q4FY25. Standalone revenue stood at INR 121,480 Mn, above our estimate of INR 116,890 Mn registering a growth of 5.8% YoY/down by 5.1% QoQ. EBITDA stood at INR 24,506 Mn, above with our estimate of INR 22,870 Mn, registering a growth of 6.3%YoY/ down by 5.0%QoQ.On the margins front, EBITDA margin down by 2 bps QoQ/+9bps YoY to 20.17%, above our estimate of 19.6%,Standalone PAT grew 5.9%YoY/ down 2.8%QoQ to INR 20,493.1 Mn above with our our estimate of INR 19,295 Mn. Recommend a dividend of INR 210 per equity share.

Bajaj Auto's EV segment is gaining strong momentum: With the Chetak electric scooter achieving 25% MS in Q4FY25, up from 13% YoY. The successful launch of the 35 series platform has positioned Chetak as the number one electric two-wheeler brand in India. On the three-wheeler side, Bajaj's e-auto segment doubled market share to 33% and claimed leadership in April and May, backed by the upcoming launch of the Gogo brand and an expanded electric portfolio aimed at high-volume conversion from subpar products in a fragmented market.

Traction from new launches: The company's order book and product pipeline remain strong across domestic and export segments. Six new Pulsar variants have been launched, addressing demand in the 125cc–200cc range. The Freedom CNG motorcycle is gaining traction in CNG-dense regions. On the export side, volumes grew by 31% YoY in Q4, outpacing the industry growth of 26%, particularly in Latin America, where Bajaj is scaling production in Brazil to 50,000 units annually. The revival of KTM exports is also expected to add significant incremental volumes.

**Triumph distribution and premium motorcycle strategy is scaling well:** Triumph volumes doubled YoY to 11,000 units in Q4 FY25, and the retail network has expanded to 136 premium stores across 100 cities. Bajaj is preparing for deeper integration with KTM Austria, where it is set to take control post-regulatory approval. This turnaround plan includes tighter governance, increased manufacturing synergy, and global market coordination—paving the way for a revitalized premium bike business.

### **Outlook and valuation**

Bajaj Auto reported a strong Q4FY25 performance, driven by a better product mix. A recovery in exports and a healthy ramp-up of Chetak and 3Ws are key positives. However, the ramp-up of its CNG bike, Freedom, has been slower than expected. While the company has acquired a controlling stake in KTM under a lucrative deal, its effectiveness will depend on how quickly it can turn around operations, which will remain a key monitorable going forward. We model a 15%/14.9% CAGR for EBITDA/PAT over FY25–28E, driven by expectations of a recovery in exports and a higher market share in domestic sales. EBITDA margins are expected to remain in the range of ~19.8%–20.3% for FY26E–28E.Key risks include volatility in commodity costs and currency fluctuations. Hence, we value Bajaj Auto at a P/E of 24x its FY 28E EPS of INR 436.5 for a fair value of INR 10,477 and INR 272 for KTM stock valuation to arrive at a final increased target price of INR 10,749 using the SOTP method for Bajaj's stake in KTM. We maintain our rating to Buy on the stock.

**Exhibit 1: Financial Performance** 

YE March (INR Mn)	Net Sales	EBITDA	PAT	EPS (INR)	EBITDA Margin %	P/E (x)
FY24	4,46,852	88,229	74,788	264.6	19.74	33.6
FY25	5,00,103	1,00,988	81,514	292.1	20.19	30.5
FY26E	5,66,525	1,12,425	92,016	325.2	19.84	27.4
FY27E	6,52,831	1,30,817	1,06,185	375.3	20.04	23.7
FY28E	7,58,199	1,53,841	1,23,518	436.5	20.29	20.4

Exhibit 2: Quarterly result summary-Strong performance

Standalone (INR mn)	Q4FY25	Q3FY25	Q4FY24	QoQ (%)	YoY (%)
Revenue	1,21,480	1,28,069	1,14,847	(5.1)	5.8
- Raw material	84882	91327	80702	(7.1)	5.2
(% of net sales)	70	71	70	-144bps	-40bps
- Staff expenditure	3645.4	3864.5	3872.3	(5.7)	(5.9)
(% of net sales)	3.0	3.0	3.4	-2bps	-37bps
- Other expenditure	8446.1	7069.7	7210.3	19.5	17.1
(% of net sales)	7.0	5.5	6.3	143bps	67bps
Total expenditure	96,974	1,02,261	91,784	(5.2)	5.7
EBITDA	24,506	25,807	23,063	(5.0)	6.3
EBITDA Margin (%)	20.17	20.15	20.1	2bps	9bps
Depreciation	1111.3	996.7	905.6	11.5	22.7
EBIT	23,395	24,811	22,157	(5.7)	5.6
Interest	168.2	143.1	227.8	17.5	(26.2)
Other Income	3807.6	3347	3486.6	13.8	9.2
PBT	27,034	28,015	25,416	(3.5)	6.4
Тах	6540.9	6927.2	6055.7	(5.6)	8.0
Adjusted PAT	20493.1	21087.3	19360	(2.8)	5.9
Reported PAT	20493.1	21087.3	19360	(2.8)	5.9
Adjusted EPS (INR)	73.40	75.50	68.50	(2.8)	7.2
Total Volumes (Nos)	11,02,934	12,24,472	10,68,576	(9.9)	3.2
Net Realisation (INR)	1,10,142	1,04,591	1,07,476	5.3	2.5
EBITDA / Vehicle (INR)	22,219	21,076	21,582	5.4	2.9
Geographical mix	Q4FY25	Q3FY25	Q4FY24	QoQ (%)	YoY(%)
Revenues (INRm):	Q41123	Q31123	Q+112+	404 (70)	101(70)
Domestic	90719	95569	81616	(5.1)	11.2
Exports	30761	32500			
Total	121480	128069	107773		
Volumes (In nos):	121400	120003	107773	(5.1)	12.7
Domestic	6,13,248	7,07,105	6,57,330	(13.3)	(6.7)
Exports	4,89,686	5,17,367	4,11,246		
Total	11,02,934	12,24,472	10,68,576		
Realisations (INR):	22,02,004	,- 1, 1, 2	20,00,070	(5.5)	3.2
Domestic	1,47,932	1,35,155	1,24,163	9.5	19.1
Exports	62,817	62,817	63,604		
Total	1,10,142	1,04,591	·		

Source: Arihant Research, Company Filings

#### **Q4FY25 Conference call**

Outlook: Aim for strong FY26, driven by strategic thrusts on regaining leadership in 125cc+ motorcycles, scaling EV platforms (Chetak, Gogo, Freedom), ramping Brazil and export operations, turning around KTM, and strengthening spare parts and Triumph businesses. The industry outlook remains mixed amid rural demand pressure and inflation, but Bajaj expects 5–6% market growth, and aims to gain market share through new product launches and portfolio enhancements.

Revenue mix: The revenue mix saw a healthy balance between domestic and export markets, with EV contributions expanding significantly. The EV business now represents ~20% of domestic revenue, doubling from <10% YoY. Spare parts revenue reached an all-time high, growing 18% YoY.

Export: 31% growth, outpacing the market's 26% revival. LATAM, especially Brazil, performed strongly, with the Brazil plant now expanding towards a 50,000-unit annual capacity. The return of KTM exports from India is expected to further fuel overseas growth. Bajaj expects 15–20% quarterly export growth going forward.

Domestic motorcycle business: FY25 saw modest industry growth of 6%, led by the 125cc+ segment, Bajaj's core focus area. Bajaj maintained the #2 market position in this segment with a MS of 24%, down from 26% in FY24, due to competitive launches and price recalibrations. The company launched six new Pulsar variants to regain share and is scaling up the Freedom CNG motorcycle, already reaching 60,000 units.

EV: In EV momentum was strong. Chetak became India's #1 electric 2W brand with 25% market share in Q4, up from 13% YoY. The new Chetak 3.5 series led the success, and the company plans to launch new variants, further strengthening its portfolio. Chetak retail network now spans 310 exclusive outlets and 3,000+ retail points. However, there are supply chain concerns regarding rare earth magnet imports from China, which may affect production starting July.

Commercial EVs: The company doubled its MS in electric autos from 17% to 33%, becoming the segment leader.

New launch: The launch of the Gogo electric brand and an upcoming electric rickshaw (ERIC) is set to open up a new 40,000-unit/month segment, aiming to uplift segment quality.

The KTM-Triumph premium portfolio grew 12% YoY, reaching nearly 1 lakh units. Triumph doubled volumes, while KTM growth accelerated in H2 with new product launches.

KTM: Bajaj now plans to take a controlling stake in the KTM parent company (PBAG) and execute a full operational turnaround once regulatory approvals are secured. The KTM restructuring involved a financial infusion of EUR 800 mn via debt and equity support. Pierer Bajaj AG holds a majority stake in PIERER Mobility AG, with Pierer Industrie AG owning 50.1% and Bajaj Auto International Holdings B.V. holding 49.9%. Pierer Industries AG has signed a call option agreement granting Bajaj BV the right to acquire its 50.1% stake in Pierer Bajaj AG by May 2026, subject to regulatory approvals. If exercised and approved, Bajaj BV would gain indirect control of PIERER Mobility AG. Until approvals are received, the current ownership and control structure remains unchanged. The acquisition is expected to unlock further opportunities in export markets (mostly overseas markets of KTM). Before acquisition, these constituted 5%-6% of total export sales and since the past few months it has dropped to nil.

Bajaj Auto Credit (BACL): Turned profitable for the first time and disbursed over INR 100 Bn supporting the ecosystem's growth.

Macro: The company managed commodity volatility with offsetting tailwinds in steel and rubber, though pressure from aluminium and precious metals like palladium was noted. Currency movement, especially softening of USD-INR, is expected to weigh on Q1FY26 margins. Net commodity cost impact in Q1 is expected at ~1%, partly recoverable via selective pricing actions.

Capex: FY25 was INR 7000 Mn, with 60% allocated to the EV business, and the rest to innovation across portfolios. Free cash flow stood at INR 65000 Mn and INR 22,000 Mn was returned to shareholders via dividends. The company closed the year with a strong net cash balance of INR 170,000 Mn despite heavy investments and one-time support to KTM.

PLI: Scheme has emerged as a key driver of recent progress, the management stated. In FY25, volumes rose to ~2.6 lakh units. Over this period, cost efficiencies have been achieved through R&D and procurement, while PLI have enabled market-facing pricing adjustments and supported expansion, even with a margin-diluted product. These factors have contributed to more effective management of overall enterprise margins

Exhibit 3: The company seen margin expansion YoY

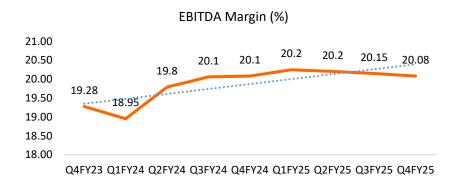


Exhibit 4: The volume increase due to the robust momentum of the sports portfolio

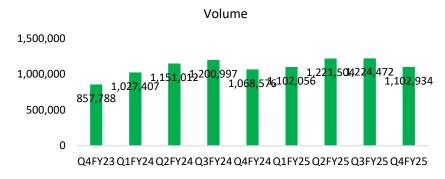


Exhibit 5: Steady growth in EBITDA/Vehicle

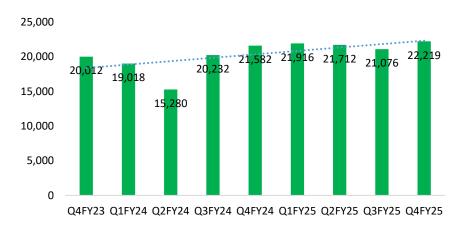
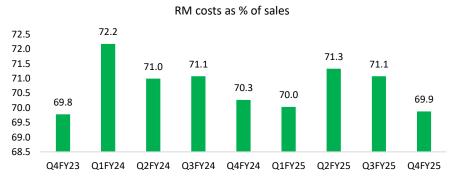


Exhibit 6: The company seen decline in RM costs which is benefits for the Margin



Source: Arihant Research, Company Filings,

Profit & Loss Statement (Standalone)						
Particulars (INR mn)	FY24	FY25	FY26E	FY27E	FY28E	
Net sales	446,852	500,103	566,525	652,831	758,199	
Growth, %	22.67	11.9	13.3	15.2	16.1	
RM expenses	317,434	353,374	394,868	457,961	531,497	
Employee expenses	15,376	15,794	17,026	18,354	19,786	
Other expenses	25,813	29,947	42,206	45,698	53,074	
EBITDA (Core)	88,229	100,988	112,425	130,817	153,841	
Growth, %	35	14	11	16	18	
Margin, %	19.7	20.2	19.8	20.0	20.3	
Depreciation	3,498	4,001	4,322	4,672	5,022	
EBIT	84,731	96,987	108,102	126,145	148,819	
Growth, %	35	14	11	17	18	
Margin, %	19.0	19.4	19.1	19.3	19.6	
Other income	14,025	14,209	14,494	15,218	15,979	
Interest paid	535	677	720	720	1,198	
Non-recurring Items	-	-	-	-	-	
Pre-tax profit	98,220	110,519	121,875	140,643	163,600	
Tax provided	23,432	29,005	29,859	34,458	40,082	
Profit after tax	74,788	81,514	92,016	106,185	123,518	
Exceptional Items	-	-	-	-	_	
Net Profit	74,788	81,514	92,016	106,185	123,518	
Growth, %	33	9	13	15	16	
Net Profit (adjusted)	74,788	81,514	92,016	106,185	123,518	

Particulars (INR mn)	FY24	FY25	FY26E	FY27E	FY28E
Cash & bank	5,366	13,286	111,253	177,040	261,968
Investments	244,925	243,683	246,120	248,581	251,067
Debtors	21,224	22,826	25,858	29,797	34,607
Inventory	16,956	19,579	22,179	25,558	29,683
Loans & advances	52	10,847	10,847	10,847	10,847
Other current assets	21,721	67,640	68,993	70,373	71,780
Total current assets	65,319	151,500	208,199	282,684	377,954
Gross fixed assets	77,113	84,113	91,113	98,113	105,113
Less: Depreciation	47,858	51,859	56,080	60,752	65,775
Add: Capital WIP	243	260	260	260	260
Net fixed assets	29,497	32,514	35,293	37,620	39,598
Total assets	254,985	344,823	397,844	464,933	549,354
Current liabilities	82,866	80,358	89,202	101,335	116,596
Provisions	1,891	2,515	2,565	2,617	2,669
Total current liabilities	84,757	82,873	91,768	103,952	119,265
Non-current liabilities	170,228	261,950	306,076	360,981	430,090
Total liabilities	6,380	23,354	23,354	23,354	23,354
Paid-up capital	2,792	2,793	2,894	2,894	2,894
Reserves & surplus	245,813	318,677	371,596	438,685	523,107
Shareholders' equity	248,605	321,469	374,490	441,579	526,001
Total equity & liabilities	254,985	344,823	397,844	464,933	549,354

**Balance Sheet (Standalone)** 

Cash Flow (Standalone)						
Particulars (INR mn)	FY24	FY25	FY26E	FY27E	FY28E	
Pre-tax profit	98,220	110,519	121,875	140,643	163,600	
Depreciation	3,498	4,001	4,322	4,672	5,022	
Chg in working capital	26,153	-62,823	25,771	3,486	4,971	
Total tax paid	-22,836	-25,590	-29,859	-34,458	-40,082	
CFO	77,521	-1,635	79,633	71,031	86,093	
Capital expenditure	-7,424	-7,017	-7,000	-7,000	-7,000	
Chg in marketable securities	-	-	-	-	-	
Chg in investments	-15,692	1,242	-2,437	-2,461	-2,486	
CFI	-9,091	8,434	5,057	5,757	6,493	
Free cash flow	70,097	-8,653	72,633	64,031	79,093	
Debt raised/(repaid)	-:	10,787.90	-	-	-	
Dividend (incl. tax)	-39,085	-39,096	-39,096	-39,096	-39,096	
CFF	-39,658	-28,985	-39,817	-40,295	-40,392	
Net chg in cash	28,772	(22,186)	44,873	36,494	52,194	
Opening cash balance	2,858	5,366	13,286	111,253	177,040	
Closing cash balance	5,366	13,286	111,253	177,040	261,968	

Ratios (Standalone)						
Particulars	FY24	FY25	FY26E	FY27E	FY28E	
EPS (INR)	264.6	292.1	325.2	375.3	436.5	
PER (x)	33.6	30.5	27.4	23.7	20.4	
Price/Book (x)	10.1	7.8	6.7	5.7	4.8	
EV/EBITDA (x)	22.9	17.0	17.7	14.9	12.3	
EV/Net sales (x)	5.0	4.3	3.8	3.2	2.6	
RoE (%)	29.7	28.6	26.4	26.0	25.5	
RoCE (%)	39	37	33	33	33	
Fixed Asset turnover (x)	5.8	5.9	6.2	6.7	7.2	
Dividend Yield (%)	1.6	1.6	1.6	1.6	1.6	
Receivable (days)	18	17	17	17	17	
Inventory (days)	17	16	17	18	19	
Payable (days)	57	57	56	56	56	
Net D/E ratio (x)	(0.9)	(0.7)	(0.8)	(0.9)	(0.9)	

Source: Arihant Research, Company Filings

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Stock Rating Scale	Absolute Return
BUY	>20%
ACCUMULATE	12% to 20%
HOLD	5% to 12%
NEUTRAL	-5% to 5%
REDUCE	-5% to -12%
SELL	<-12%

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