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Issue Offer

Fresh Issue of 1,80,96,000 shares up to which makes total issue size of INR 3,601 Mn.

Issue Summary

Price Band (INR)	189-199
Face Value (INR)	10
Implied Market Cap (INR mn)	14,347
Market Lot	75
Issue Opens on	July 25, 2025
Issue Close on	July 29, 2025
No. of share pre-issue	54,000,000
No. of share post issue	72,095,477
Listing	NSE / BSE

Issue Break-up (%)

QIB Portion	≤50
NIB Portion	≥15
Retail Portion	≥35

Book Running Lead Managers

Choice International Ltd

Registrar

Bigshare Services Pvt Ltd

Shareholding Pattern

	Pre-Issue	Post-Issue
Promoters	99.98%	74.89%
Public & Others	0.02%	25.11%

Objects of the issue

Exp. Amt (INR Mn.)

Funding working capital requirements	2,000.
Repayment/prepayment in full or in part, of certain outstanding borrowings	170
Funding of capital expenditure requirements towards setting up of the Proposed Jaipur Facility	462.97

Abhishek Jain

abhishek.jain@arihantcapital.com

022-67114871

Aman Jain

022-67114873

Incorporated in 2003, Shanti Gold International Limited is a leading manufacturer of 22kt CZ casting gold jewellery, offering intricately designed bangles, rings, necklaces, and sets for all occasions. With a 13,448.86 sq. ft. facility in Mumbai and an annual capacity of 2,700 kg, the company ensures quality through in-house design, production, and packaging. Its 80-member CAD team creates over 400 designs monthly, serving reputed clients like Joyalukkas and Lalitha Jewellery, with a presence across 15 states and one union territory as of May 31, 2025.

Investment Rationale

Fully Integrated in-house Manufacturing: The company ensures quality control at every stage through its fully integrated in-house manufacturing setup, which allows for better oversight of product quality and helps meet customer expectations. All processes related to design, manufacturing, and packaging are handled in-house, enabling the creation of jewelry tailored to client specifications. Additionally, a significant portion of the production relies on outsourced labor, particularly for the precise and skilled manual setting of stones. The company's manufacturing facility in Andheri spans 13,448.86 square feet and is equipped to produce a variety of jewelry with both precision and efficiency. With an annual manufacturing capacity of 2,700 kg, the facility can produce a wide range of jewelry efficiently.

Extensive Design Portfolio Powered by Expert CAD Team: The company's robust design capabilities, driven by a team of 79 CAD designers as of May 31, 2025, enable the creation of over 400 unique 22kt CZ gold jewellery designs monthly, catering to diverse preferences across special occasions, festive, and daily-wear segments. This extensive portfolio, supported by advanced computer-aided design technology and a dedicated sales and marketing team of 21 professionals, strengthens its market position by fostering long-standing relationships with prominent clients like Joyalukkas India Limited and Lalithaa Jewellery Mart Limited across 15 Indian states, 2 union territories, and four international markets.

Strong Relationships with Corporate and Jewellery Businesses: The company has cultivated enduring partnerships with prominent corporate jewellery brands, such as Joyalukkas India Limited, Lalithaa Jewellery Mart Limited, and others, capitalizing on India's rapidly growing retail sector, driven by robust demand and increasing consumer base. By delivering customized, high-quality 22kt CZ gold jewellery designs that align with market preferences and stringent quality control, the company ensures consistent product excellence, fostering trust and loyalty among wholesale and corporate clients, thereby strengthening its competitive position in the dynamic jewellery market.

Valuation & Outlook: The overall outlook for Shanti Gold International Limited is positive, driven by strong financial performance. The company's fully integrated, in-house manufacturing setup ensures high-quality production, while its growing presence across 15 states and solid relationships with key jewelry brands suggest strong expansion potential. Compared to industry peers, Shanti Gold's financial metrics stand out, positioning it well for future growth. However, risks such as reliance on outsourced labor and market volatility in gold prices remain factors to monitor. At the upper band of INR 199, the issue is valued at a P/E ratio of 25.69x, based on a FY25 EPS of INR 7.7x. We are recommending a "Subscribe" for this issue.

Arihant Research Desk

Email: instresearch@arihantcapital.com

Tel. : 022-42254800

Head Office	Registered Office
#1011, Solitaire Corporate Park Building No. 10, 1 st Floor Andheri Ghatkopar Link Road Chakala, Andheri (E) Mumbai – 400093 Tel: (91-22) 42254800 Fax: (91-22) 42254880	Arihant House E-5 Ratlam Kothi Indore - 452003, (M.P.) Tel: (91-731) 3016100 Fax: (91-731) 3016199

Stock Rating Scale	Absolute Return
BUY	>20%
ACCUMULATE	12% to 20%
HOLD	5% to 12%
NEUTRAL	-5% to 5%
REDUCE	-5% to -12%
SELL	<-12%

Research Analyst Registration No.	Contact	Website	Email Id
INH000002764	SMS: 'Arihant' to 56677	www.arihantcapital.com	instresearch@arihantcapital.com

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Arihant Capital Markets Ltd.
1011, Solitaire Corporate park, Building No. 10, 1st Floor,
Andheri Ghatkopar Link Road, Chakala, Andheri (E)
Tel. 022-42254800 Fax. 022-42254880

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