

CMP: INR 589

Rating: Accumulate

Target Price: INR 678

Stock Info

| | |
|------------------------------|-----------------------|
| BSE | 532375 |
| NSE | TIPSINDLTD |
| Bloomberg | TPS:IN |
| Reuters | TIPS.BO |
| Sector | Media & Entertainment |
| Face Value (INR) | 1 |
| Mkt Cap (INR Mn) | 76,955 |
| 52 week H/L (INR) | 950/551 |
| Avg. Yearly Volume (in ,000) | 323 |

Shareholding Pattern %

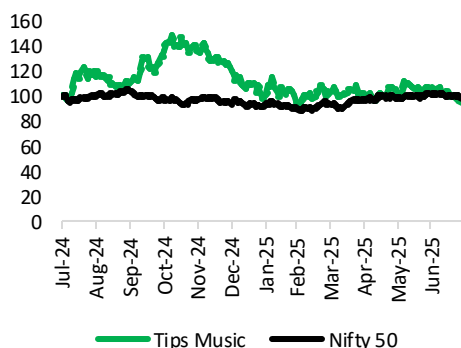
(Ason June ,2025)

| | |
|-----------------|-------|
| Promoters | 64.15 |
| Public & Others | 35.85 |

Stock Performance (%) 1m 6m 12m

| | | | |
|----------|-------|-------|-------|
| Tips | -9.42 | -1.02 | -3.42 |
| Nifty 50 | -2.73 | 8.12 | -0.15 |

Tips Vs Nifty 50



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Tips music Q1FY26 revenue stood at INR 881 Mn, (+19.15% YoY, & 12.20% QoQ) below with our estimate of INR 961 Mn. EBITDA for Q1FY26 was INR 565 Mn, increased by 3.96% YoY and a 51.64% QoQ, below our estimate of INR 655 Mn. EBITDA margin down by 937 bps YoY and up by 1669 bps QoQ to 64.2% in Q1FY26, below our estimate of 68.2%. EBITDA Margin are down due increase in content cost stood at INR 235 Mn compared to INR 127 Mn in Q1FY25. PAT for Q1FY26 was INR 458 Mn, up by 5.23% YoY and a 49.74% QoQ, below with our estimate of INR 523 Mn. PAT margin down by 689 bps YoY and & up by 1305 bps QoQ to 52% in Q1FY26, below our estimate of 54.39%. In Q1FY26, the company released 92 songs were released in total, comprising 48 film tracks and 44 non-film tracks. Among these, the Punjabi track *Main Nachdi* emerged as one of the most popular hits. The YouTube subscriber base has grown to 125.8 Mn. The company declared an interim dividend of INR 4 per share for Q1FY25.

Investment Rationale

Gradual Transition Toward a Paid Ecosystem Across Platforms: Tips Music continues to benefit from a shifting landscape toward paid subscriptions. Platforms like Spotify and YouTube Premium have witnessed steady increases in paid users, which is beginning to reflect in the company's monetization metrics. While some ad-driven platforms face declining CPMs or evolving policies, Tips has seen improvement in paid subscriber-based revenues. We expect trend will gradually reduce dependence on volatile ad markets and improve revenue predictability.

Content Cost Rises to Fuel Long-Term Value Creation: Content cost for Q1FY26 increased 85% YoY, showing a strategic investments in new music releases and catalog expansion. Despite the rise, Tips managed to maintain healthy profitability, with EBITDA margins at 54% and PAT margins at 52%, aided by the write-off of content costs in the same quarter. Content investments are calibrated to maintain a content cost-to-revenue ratio between 25–28% for FY26. Tips also emphasized a selective approach in content acquisition, aiming for a payback period of 3 years, ensuring quality over quantity. Iconic catalog content such as *Chunari Chunari* continued to perform exceptionally, generating 2 Bn views on Meta platforms. New releases like *Main Nachdi* garnered over 75 Mn YouTube views, reinforcing Tips' position as a dominant player in both new and legacy content performance.

Capex on In-House Tech Enhancements to Improve Delivery Efficiency: Content Management System (CMS) named *Pulse* enables direct content delivery to platforms like TikTok and Spotify using Tips' own DDEX feed, eliminating the need for intermediaries. The CMS is fully built and maintained by existing internal teams, avoiding incremental employee costs while enhancing delivery agility.

Outlook and Valuation: While the company maintains its aspiration of achieving 30% revenue growth for FY26, the tone has turned relatively cautious given recent industry-level disruptions, including the closure or paywall transition of several OTT platforms, and a moderation in YouTube ad monetization. The company continues to benefit from its deep catalogue strength especially 90s-era content which remains highly relevant across platforms like Meta and YouTube. The steady increase in paid subscriptions on Spotify and YouTube Premium, coupled with the company's strong content pipeline, could act as key levers in H2. Content cost inflation remains a watch point, but Tips' margin profile continues to be healthy, aided by its prudent write-off policy. Overall, we believe the growth visibility remains intact, though execution in H2 will be key to achieve the growth target. **We expect Tips industries' revenue, EBITDA, and PAT to grow at a CAGR of 25.74%, 27.69%, and 28.24%, respectively, over FY26-28E. We maintain a "Accumulate" rating at a revised TP of INR 678 per share based on DCF; an upside of 15.1%.**

Exhibit 1: Financial Performance

| | Year-end March | | | | | | |
|----------|----------------|--------|-------|-----------|-------------------|-----------|---------|
| (INR Mn) | Net Sales | EBITDA | PAT | EPS (INR) | EBITDA Margin (%) | EV/EBITDA | P/E (x) |
| FY23 | 1,868 | 1,019 | 766 | 6.0 | 54.6% | 73.3 | 98.8 |
| FY24 | 2,416 | 1,585 | 1,272 | 9.9 | 65.6% | 46.9 | 59.5 |
| FY25 | 3,107 | 2,067 | 1,666 | 13.0 | 66.5% | 36.4 | 45.20 |
| FY26E | 3,728 | 2,412 | 1,936 | 15.1 | 64.7% | 31.1 | 38.90 |
| FY27E | 4,623 | 3,023 | 2,416 | 18.9 | 65.4% | 24.5 | 31.17 |
| FY28E | 5,894 | 3,932 | 3,183 | 24.9 | 66.7% | 18.9 | 23.65 |

Source: Arihant Research, Company Filings

Exhibit 2: Q1FY26 - Quarterly Performance (Consolidated)

| Consolidated (INRMn) | Q1FY26 | Q4FY25 | Q1FY25 | QoQ% | YoY% |
|---------------------------------------|--------------|--------------|--------------|----------------|----------------|
| Net sales | 880.7 | 784.9 | 739.2 | 12.2% | 19.1% |
| Content Charge | 235.0 | 299.3 | 126.8 | -21.5% | 85.3% |
| Employees benefits expense | 31.1 | 45.9 | 28.0 | -32.2% | 11.1% |
| Other expenses | 49.4 | 67.0 | 40.7 | -26.3% | 21.4% |
| EBITDA | 565.2 | 372.7 | 543.7 | 51.6% | 4.0% |
| EBITDA Margin (%) | 64.2% | 47.5% | 73.6% | 1669.06 | -937.39 |
| Depreciation and amortisation expense | 6.2 | 5.5 | 5.5 | 12.0% | 13.1% |
| EBIT | 559.0 | 367.2 | 538.2 | 52.2% | 3.9% |
| EBIT margin (%) | 63.5% | 46.8% | 72.8% | 1669.20 | -933.65 |
| Other Income | 56.9 | 46.6 | 45.9 | 22.0% | 23.9% |
| Finance Cost | 0.6 | 0.7 | 0.9 | -9.4% | -32.0% |
| PBT | 615.3 | 413.2 | 583.2 | 48.9% | 5.5% |
| Tax | 156.9 | 107.1 | 147.6 | 46.6% | 6.3% |
| Reported PAT | 458.4 | 306.1 | 435.6 | 49.7% | 5.2% |
| PAT margin (%) | 52.0% | 39.0% | 58.9% | 1304.86 | -688.63 |
| EPS | 3.6 | 2.4 | 3.4 | 49.7% | 5.2% |

| | Q1FY26 | Q4FY25 | Q1FY25 | QoQ(bps) | YoY(bps) |
|-----------------------|--------|--------|--------|----------|----------|
| Content Charge /Sales | 26.68% | 38% | 17% | -1144.73 | 952.43 |
| Employee exp/Sales | 3.53% | 5.84% | 3.79% | -231.00 | -25.65 |
| Other exp/Sales | 5.61% | 8.54% | 5.50% | -293.33 | 10.61 |

Source: Arianth Research, Company Filings

Tips Industries Q1FY26 Concall highlights

- The company aims for 30% revenue growth in FY26, though a conservative internal guidance of 20% has been reiterated due to sector-wide disruptions.
- Revenue from Warner Music is expected to rise to 25–30% in FY26, up from 20–25% in FY25.
- Industry-wide shifts toward paywalls and tightening platform policies (e.g., on Spotify and YouTube) may temporarily affect viewership growth but are expected to benefit monetization over time.
- The payback period for new content acquisitions is internally targeted at 3 years, but the company assumes 4–5 years publicly to be conservative.
- The company has built an in-house content operations platform called “Pulse”, enabling direct delivery to DSPs like TikTok and Spotify via DDEX feeds. Pulse also includes an analytics layer to improve business decisions and operational efficiency.
- Digital revenues formed ~72% of total revenues, slightly lower than previous quarters (76%), due to improved non-digital revenues. Growth on YouTube slowed due to policy changes restricting monetization of pirated or altered content.
- Instagram and Facebook (Meta) platforms showed consistent growth in catalog usage and engagement.
- Paid subscribers on Spotify and YouTube Premium saw healthy YoY growth, indicating a shift toward a paid ecosystem model. Short-format video content is growing fast but currently monetized through lump-sum deals.
- OTT platforms like Gaana, and Hungama have either shut down or moved behind paywalls, impacting reach but likely improving future monetization.
- Content catalog: 92 songs were released in Q1FY26, comprising 48 film tracks and 44 non-film tracks. The song *Main Nachdi* from *Sanki Sandhe 2* crossed 75 Mn views and remained in YouTube Top 100 for 12 weeks. Songs from films *Malik* and *Sarbalaji* garnered 102 Mn and 51 Mn views respectively.
- YouTube subscriber base reached 125 Mn, with a 20% CAGR over the last two years.
- Legacy catalog continues strong with *Hona Tha Pyaar* 500 Mn views on Meta, *Dil Hai Tumhara*: 700 Mn views, *Chunari Chunari* (Salman Khan classic) 2 Bn views on Instagram.
- Operating margins stood at 54%, while content cost increased by 85% YoY, owing to a rise in new releases and associated spends.
- The company maintains a content cost guidance of 25–28% of revenue for FY26.
- Content costs are fully written off in the quarter of release, which impacts short-term profitability but ensures no long-term amortization burden.
- The company declared its first interim dividend for FY26.

DCF Valuation

| | | | |
|---------------------------|-----|-------------|---------------|
| g (World Economic Growth) | 5% | WACC | |
| Rf | 7% | We | 100.0% |
| Rm | 13% | Wd | 0.0% |
| Beta | 0.7 | Ke | 11.2% |
| CMP (INR) | 589 | Kd | 7.9% |
| | | WACC | 11.21% |

| | |
|--|---------------|
| Valuation Data | |
| Total Debt (long term borrowings) (2025) | 35 |
| Cash & Cash Equivalents (2025) | 1,312 |
| Number of Diluted Shares (2025) | 128 |
| Tax Rate (2025) | 25% |
| Interest Expense Rate (2025) | 10% |
| | |
| MV of Equity | 75,293 |
| Total Debt | 35 |
| Total Capital | 75,328 |

| FCFF & Target Price | | | | | | | | | | | | |
|----------------------------|--------------------------|-------|-------|-------|-------|-------|----------------------|-------|-------|--------|--------|-------------|
| FCFF & Target Price | Explicit Forecast Period | | | | | | Linear Decline Phase | | | | | Terminal Yr |
| Year | FY26 | FY26 | FY27 | FY28 | FY29 | FY30 | FY31 | FY32 | FY33 | FY34 | FY35 | FY36 |
| EBIT * (1-Tax Rate) | 1,786 | 2,238 | 2,913 | 3,717 | 4,648 | 5,694 | 6,832 | 8,023 | 9,218 | 10,356 | 11,372 | 11,941 |
| Dep | 30 | 38 | 49 | 63 | 79 | 96 | 116 | 136 | 156 | 175 | 192 | 202 |
| Purchase of Assets | 75 | 92 | 118 | 153 | 191 | 233 | 280 | 329 | 377 | 424 | 466 | 489 |
| Changes in Working Capital | 125 | 67 | 49 | 145 | 133 | 161 | 218 | 238 | 276 | 316 | 341 | 360 |
| FCFF | 1,617 | 2,117 | 2,794 | 3,482 | 4,403 | 5,397 | 6,449 | 7,592 | 8,720 | 9,791 | 10,757 | 11,294 |
| % Growth in Post Tax EBIT | | 25.3% | 30.1% | 27.6% | 25.1% | 22.5% | 20.0% | 17.4% | 14.9% | 12.4% | 9.8% | 5.0% |
| As % of Post Tax EBIT | | | | | | | | | | | | |
| Dep | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% | 1.7% |
| Purchase of Assets | 4.2% | 4.1% | 4.0% | 4.1% | 4.1% | 4.1% | 4.1% | 4.1% | 4.1% | 4.1% | 4.1% | 4.1% |
| Changes in Working Capital | 7.0% | 3.0% | 1.7% | 3.9% | 2.9% | 2.8% | 3.2% | 3.0% | 3.0% | 3.1% | 3.0% | 3.0% |
| FCFF | 1,617 | 2,117 | 2,794 | 3,482 | 4,403 | 5,397 | 6,449 | 7,592 | 8,720 | 9,791 | 10,757 | 11,294 |
| Terminal Value | | | | | | | | | | | | 1,85,799 |
| Total Cash Flow | 1,617 | 2,117 | 2,794 | 3,482 | 4,403 | 5,397 | 6,449 | 7,592 | 8,720 | 9,791 | 10,757 | 1,97,092 |

| | |
|-----------------------|---------------|
| Enterprise Value (EV) | 85,401 |
| Less: Debt | 35 |
| Add: Cash | 1,312 |
| Equity Value | 86,678 |

| | |
|-------------------------------------|------------|
| Equity Value per share (INR) | 678 |
|-------------------------------------|------------|

| | |
|------------------|--------------|
| % Returns | 15.1% |
|------------------|--------------|

| | |
|---------------|-------------------|
| Rating | Accumulate |
|---------------|-------------------|

| | | Terminal Growth (%) | | | | | | | |
|----------|--------|---------------------|-------|-------|-------|-------|-------|-------|-------|
| WACC (%) | 678.1 | 4.25% | 4.50% | 4.75% | 5.00% | 5.25% | 5.50% | 5.75% | 6.00% |
| | 10.33% | 706 | 731 | 759 | 789 | 821 | 858 | 898 | 942 |
| | 10.58% | 674 | 697 | 721 | 748 | 778 | 810 | 846 | 885 |
| | 10.83% | 644 | 665 | 687 | 712 | 738 | 767 | 799 | 834 |
| | 11.08% | 616 | 635 | 656 | 678 | 702 | 728 | 757 | 788 |
| | 11.33% | 591 | 608 | 627 | 647 | 669 | 692 | 718 | 746 |
| | 11.58% | 567 | 583 | 600 | 618 | 638 | 660 | 683 | 708 |
| | 11.83% | 545 | 559 | 575 | 592 | 610 | 630 | 651 | 674 |
| | 12.08% | 524 | 537 | 552 | 568 | 584 | 602 | 621 | 642 |

Source: Arianth Research, Company Filings

Key Financials

Income statement (INR Mn)

| Year End-March | FY23 | FY24 | FY25 | FY26E | FY27E | FY28E |
|---|---------------|---------------|---------------|---------------|---------------|---------------|
| Gross Sales | 1,868 | 2,416 | 3,107 | 3,728 | 4,623 | 5,894 |
| Net Sales | 1,868 | 2,416 | 3,107 | 3,728 | 4,623 | 5,894 |
| YoY (%) | 37.8% | 29.3% | 28.6% | 20.0% | 24.0% | 27.5% |
| Content Charge | 624 | 556 | 710 | 976 | 1178 | 1438 |
| Employee benefit expenses | 73 | 109 | 132 | 148 | 183 | 227 |
| <i>Manufacturing & Other Expenses</i> | 151 | 166 | 198 | 193 | 240 | 297 |
| Total Expenditure | 848 | 831 | 1,040 | 1,317 | 1,600 | 1,962 |
| YoY (%) | 18.23% | 55.45% | 30.43% | 16.68% | 25.34% | 30.09% |
| EBITDA | 1,019 | 1,585 | 2,067 | 2,412 | 3,023 | 3,932 |
| YoY (%) | 18.23% | 55.45% | 30.43% | 16.68% | 25.34% | 30.09% |
| EBITDA Margin (%) | 54.58% | 65.60% | 66.53% | 64.69% | 65.39% | 66.71% |
| Depreciation | 13 | 20 | 22 | 30 | 38 | 49 |
| % of Gross Block | 10.42% | 11.42% | 14.39% | 15.00% | 14.62% | 14.34% |
| EBIT | 1,006 | 1,565 | 2,045 | 2,381 | 2,984 | 3,884 |
| EBIT Margin (%) | 53.87% | 64.78% | 65.82% | 63.87% | 64.55% | 65.89% |
| Interest Expenses | 3 | 3 | 3 | 3 | 3 | 3 |
| Non-operating/ Other income | 54 | 144 | 190 | 228 | 283 | 360 |
| PBT | 1,057 | 1,705 | 2,232 | 2,606 | 3,264 | 4,241 |
| Tax-Total | 291 | 434 | 566 | 670 | 849 | 1,058 |
| Net Profit After Tax | 766 | 1,272 | 1,666 | 1,936 | 2,416 | 3,183 |
| PAT Margin | 40.99% | 52.65% | 53.61% | 51.92% | 52.25% | 54.01% |
| Shares o/s/ paid up equity sh capital | 128 | 128 | 128 | 128 | 128 | 128 |
| Adj EPS | 6 | 10 | 13 | 15 | 19 | 25 |
| Dividend per share | 26 | 835 | 895 | 1,023 | 1,023 | 1,150 |
| Dividend payout (%) | 3.39% | 65.63% | 53.72% | 52.83% | 42.34% | 36.14% |
| Buyback amount | 0 | 0 | 471 | 0 | 0 | 0 |
| Retained earnings | 740 | 437 | 771 | 913 | 1,393 | 2,033 |

Balance sheet

| Year-end March | FY23 | FY24 | FY25 | FY26E | FY27E | FY28E |
|--|--------------|--------------|--------------|--------------|--------------|--------------|
| Sources of Funds | | | | | | |
| Equity Share Capital | 128 | 128 | 128 | 128 | 128 | 128 |
| Reserves & Surplus/ Other Equity | 1,233 | 1,667 | 1,968 | 2,883 | 4,385 | 5,154 |
| Networth | 1,362 | 1,795 | 2,095 | 3,010 | 4,513 | 5,282 |
| Unsecured Loans/ Borrowings/ Lease Liabilities | 1 | 7 | 6 | 6 | 6 | 6 |
| Other Liabilities | 0 | 0 | 0 | 0 | 1 | 2 |
| Total Liabilities | 565 | 1,594 | 1,299 | 1,523 | 1,872 | 2,292 |
| | | | | | | |
| Total Funds Employed | 1,927 | 3,389 | 3,394 | 4,533 | 6,385 | 7,574 |
| Application of Funds | | | | | | |
| Net Fixed Assets | 51 | 80 | 63 | 83 | 91 | 100 |
| Investments/ Notes/ Fair value measurement | 224 | 547 | 268 | 323 | 388 | 465 |
| Current assets | 1,646 | 2,756 | 3,006 | 4,077 | 5,855 | 6,956 |
| Debtors | 203 | 263 | 275 | 347 | 432 | 504 |
| Days | 37 | 33 | 34 | 34 | 34 | 31 |
| Other Current Assets | 343 | 268 | 1,364 | 1,618 | 1,920 | 2,280 |
| Cash and Cash equivalent | 969 | 1,312 | 412 | 680 | 1,498 | 1,364 |
| Current Liabilities/ Provisions | 533 | 834 | 1,093 | 1,302 | 1,632 | 2,031 |
| Creditors / Trade Payables | 160 | 147 | 194 | 139 | 158 | 187 |
| Days | 43 | 35 | 38 | 38 | 38 | 35 |
| Other Liabilities | 365 | 674 | 886 | 1,142 | 1,442 | 1,796 |
| Net Current Assets | 1,113 | 1,922 | 1,913 | 2,775 | 4,223 | 4,925 |
| Total Asset | 1,927 | 3,389 | 3,394 | 4,533 | 6,385 | 7,574 |
| Total Capital Employed | 814 | 1,467 | 1,481 | 1,758 | 2,162 | 2,648 |

| Cash Flow Statement | | | | | | |
|---|--------------|---------------|---------------|---------------|---------------|---------------|
| Year End-March | FY23 | FY24 | FY25 | FY26E | FY27E | FY28E |
| Profit after tax | 766 | 1,272 | 1,666 | 1,936 | 2,416 | 3,183 |
| Adjustments: Add | | | | | | |
| Depreciation and amortisation | 13 | 20 | 22 | 30 | 38 | 49 |
| Interest adjustment | -51 | -140 | -187 | -225 | -280 | -358 |
| Change in assets and liabilities | 754 | 1,986 | 2,867 | 2,764 | 3,197 | 4,025 |
| Inventories | 0 | 0 | 0 | 0 | 0 | 0 |
| Trade receivables | -23 | -61 | -11 | -72 | -85 | -72 |
| Trade payables | 119 | -14 | 47 | -55 | 19 | 29 |
| Other Liabilities and provisions | 301 | 308 | 213 | 256 | 299 | 353 |
| Other Assets | 62 | -91 | -1,107 | -306 | -366 | -408 |
| Taxes | -17 | -6 | 17 | 1 | 1 | 3 |
| Net cash from operating activities | 1,235 | 2,295 | 1,951 | 2,639 | 3,129 | 3,975 |
| Net Sale/(Purchase) of tangible and intangible assets, Capital work in progress | 1 | -48 | -6 | -50 | -47 | -58 |
| Net Sale/(Purchase) of investments | 0 | 0 | 0 | 0 | 0 | 0 |
| Others | -59 | -179 | 468 | 174 | 218 | 283 |
| Net cash (used) in investing activities | -135 | -1,009 | 410 | -346 | -402 | -577 |
| Interest expense | 9 | 11 | 27 | 6 | 11 | 16 |
| Dividend paid | -26 | -835 | -895 | -1,023 | -1,023 | -1,150 |
| Buyback amount | 0 | 0 | -471 | 0 | 0 | 0 |
| Other financing activities | -431 | -842 | -1,368 | -1,024 | -915 | -2,417 |
| Net cash (used) in financing activities | -750 | -944 | -3,261 | -2,025 | -1,910 | -3,532 |
| Closing Balance | 969 | 1,312 | 412 | 680 | 1,498 | 1,364 |
| FCF | 1,234 | 2,344 | 1,957 | 2,689 | 3,176 | 4,033 |
| Capex | 1 | 42 | 62 | 75 | 92 | 118 |

| Key Ratios | | | | | | |
|-----------------------------------|--------|--------|--------|--------|---------|---------|
| Year-end March | FY23 | FY24 | FY25 | FY26E | FY27E | FY28E |
| Solvency Ratios | | | | | | |
| Debt / Equity | 0.03 | 0.028 | 0.016 | 0.013 | 0.011 | 0.012 |
| Net Debt / Equity | -0.71 | -0.72 | -0.19 | -0.22 | -0.32 | -0.25 |
| Debt / EBITDA | 0.04 | 0.03 | 0.02 | 0.02 | 0.02 | 0.02 |
| Current Ratio | -0.94 | -0.82 | -0.19 | -0.27 | -0.49 | -0.33 |
| DuPont Analysis | | | | | | |
| Sales/Assets | 0.97 | 0.71 | 0.92 | 0.82 | 0.72 | 0.78 |
| Assets/Equity | 1.41 | 1.89 | 1.62 | 1.51 | 1.41 | 1.43 |
| RoE | 56.2% | 70.86% | 79.49% | 64.30% | 53.52% | 60.27% |
| Per share ratios | | | | | | |
| Reported EPS | 5.96 | 9.90 | 13.03 | 15.14 | 18.90 | 24.90 |
| Dividend per share | 0.20 | 6.50 | 7.00 | 8.00 | 8.00 | 9.00 |
| BV per share | 10.60 | 13.98 | 16.39 | 23.55 | 35.31 | 41.32 |
| Cash per Share | 2.47 | 5.83 | 5.34 | 7.98 | 14.99 | 14.51 |
| Revenue per Share | 14.54 | 18.81 | 24.30 | 29.17 | 36.16 | 46.11 |
| Profitability ratios | | | | | | |
| Net Profit Margin (PAT/Net sales) | 40.99% | 52.65% | 53.61% | 51.92% | 52.25% | 54.01% |
| EBITDA / Net Sales | 54.58% | 65.60% | 66.53% | 64.69% | 65.39% | 66.71% |
| EBIT / Net Sales | 53.87% | 64.78% | 65.82% | 63.87% | 64.55% | 65.89% |
| ROCE (%) | 72.17% | 61.26% | 88.88% | 73.69% | 62.79% | 70.07% |
| Activity ratios | | | | | | |
| Inventory Days | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Debtor Days | 37.31 | 33.49 | 33.80 | 33.95 | 34.11 | 31.20 |
| Creditor Days | 43.50 | 34.76 | 38.42 | 38.42 | 38.42 | 34.76 |
| Leverage ratios | | | | | | |
| Interest coverage | 351.82 | 449.07 | 672.90 | 824.79 | 1088.10 | 1490.57 |
| Debt / Asset | 0.02 | 0.01 | 0.01 | 0.01 | 0.01 | 0.01 |
| Valuation ratios | | | | | | |
| EV / EBITDA | 73.25 | 46.91 | 36.41 | 31.09 | 24.54 | 18.90 |
| PE (x) | 98.80 | 59.47 | 45.20 | 38.90 | 31.17 | 23.65 |
| OCF/EBITD (%) | 121.13 | 144.83 | 94.39 | 109.44 | 103.52 | 101.09 |

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| Stock Rating Scale | Absolute Return |
|--------------------|-----------------|
| BUY | >20% |
| ACCUMULATE | 12% to 20% |
| HOLD | 5% to 12% |
| NEUTRAL | -5% to 5% |
| REDUCE | -5% to -12% |
| SELL | <-12% |

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